

# AHE 608 (Animal Husbandry Development Programmes)

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**Department of Veterinary & Animal Husbandry  
Extension Education, BVC**

**EXTENSION PROGRAMMES  
AND  
PROJECTS IN INDIA AND IN THE  
WORLD**

**There are three distinct stages of Extension Management. Planning Commission was set up by GOI in 1950. Extension System was introduced in 1952.**

### STAGE I

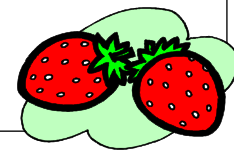
#### Community Development

■ CDP	1952
■ NES	1953
■ CDB	1954
■ Panchayati Raj	1957

### STAGE II

#### Technological Development

■ IADP	1960
■ IAAP	1964
■ ICDP	1965
■ HYVP	1966

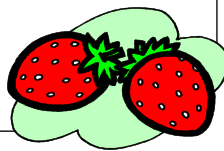


- **LLP** 1979
- **NAEP** 1983
- **SJSRY** 1997
- **ATMA** 1998
- **TAR- IVLP** 1999
- **NATP** 1999
- **SGSY** 1999
- **ATIC** 2000
- **PMGSY** 2000
- **NRHM** 2005
- **NAIP** 2006
- **NREGA** 2006
- **RKVY** 2007

## STAGE III

### Development with social justice

■ SFDA	1970
■ MFAL	1971
■ DPAP	1971
■ PPTD	1973
■ T & V	1974
■ IRDP	1978
■ TRYSEM	1979
■ NREP	1980
■ DWCRA	1982
■ JRY	1989
■ Antyodaya Anna Yojana	1998
■ Annapoorna	2000
■ Sampoorna Gramin Rozgar Yojana	2002



• *Development with social justice (Cont.)*

- ❖ Jai Prakash Narayan Rojgar Guarantee Yojna  
2002-03
- ❖ National Food for Work Programme 2004
- ❖ Farm Income Insurance Scheme 2004
- ❖ Bharat Nirman Programme 2005
- ❖ National Rural Health Mission (NRHM) 2005
- ❖ Mid Day Meal 2005
- ❖ National Food Security Mission (NFSM) 2017
- ❖ Prime Minister Employment Guarantee Programme 2008
- ❖ NAREGA Changed to MANREGA 2009
- ❖ Kisan Credit Card (KCC) 2009
- ❖ National Dairy Plan 2012

- The project was headed by a **Project officer, and a number of Subject Matter Extension Officers** in the discipline of agriculture, animal husbandry, corporation, industries rural engineering, social education etc.
- Each project had **60 multipurpose Village Level Workers (VLW's) one for each group of 5 to 10 Villages.**

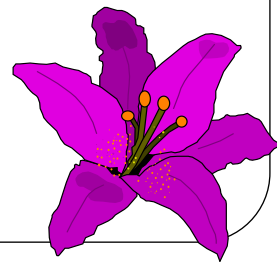
## *Reasons of failure*

- Schemes were of short duration.
- Lack of proper planning and Coordination.
- Initiative came from government.
- Land tenure and rural credit were not given proper attention.

## *In order to overcome on these problems:*

Local self-government was installed through 73<sup>rd</sup> amendment of Indian Constitution.

- Rural Development Programmes covering 23 areas are included through *people's participation* in *Local Self Government*.





# COMMUNITY DEVELOPMENT

- The term community development has been originated from Cambridge in England. In 1948
- The programme was launched in India **on 2<sup>nd</sup> October, 1952.**
- It was started with 15 pilot projects and with the financial assistance from the **Ford Foundation.**
- There were 55 projects with an operational area of about **400-500 square miles**, comprising **300 villages** and a population of about **2 Lakhs.**
- The project area was divided into **3 development blocks**, each consisting of about **100 villages** and a population of **60-70 thousand.**

# DEFENITION OF COMMUNITY DEVELOPMENT

- **The United Nation (1956)**, defined Community Development as *“The process by which the efforts of the people themselves are united with those of the Governmental Authorities to improve the economic, social and cultural conditions of the communities, to integrate, these communities in to life of the nation and to enable them to contribute fully to national process”*.