



*An Opportunity to get...*

● **Business**

● **Knowledge**

● **Collaboration**



## Organisers



**SPFCA**  
 (Society for Promotion of Farm & Companion Animals) - a registered society of Bihar Animal Sciences University (BASU), Patna

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 Call - 8809675111, 8809576111

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## Aims

### Greater Business Opportunities for Traders



### Greater Opportunity of Choice & Knowledge for Farmers



## Objectives

- to bring new business in bovine and cattle health, nutrition and technologies.
- to boost development of business and the economy of the state and the country.
- to keep abreast with the latest developments and practices in the Cattle Farm Management, health & nutrition, breeding and new techniques in feed manufacturing and overall dairy and subsidiary production.



## Major Features of the Expo

- Association and support of the Animal & Fishery Resources Department, Government of Bihar.
- Support and Participation of COMFED (Bihar State Milk Co-Operative Federation Ltd.) and the milk unions of Bihar.
- Bihar Animal Sciences University, Patna as the knowledge partner of the event.
- Exhibition in the capital city of Bihar- a yet-to-be-tapped market.
- Direct advertisement and approach to the consumers in one of the largest markets for three consecutive days.
- 3-day Bihar Dairy and Cattle Expo'23 is dedicated to bringing about a positive change in the way we take up the dairy and cattle sectors.
- The expo attendees comprise of dairy and cattle farmers, entrepreneurs, farm managers, cattle health, hygiene and feed producers, retailers and professionals, officials and policy makers.
- Bihar Dairy & Cattle Expo is an equally beneficial event for the farmers to enhance their knowledge base and get exposure to the modern and upcoming technologies.



## Expo Basics

**Date:** 21st to 23rd December'23

**Timing:** 10:00 am to 05:00 pm

**Venue:** Sports Ground, Bihar Animal Sciences University, Patna  
(near Patna Airport)

## Major Attractions of the Expo

- Display of latest technologies for dairy and cattle sector
- Industrial / Corporate Exhibition
- University's Departmental Exhibition
- Display of equipments for marginal farmers / small entrepreneurs
- Display of developed breeds of cattle
- Participation of the major animal husbandry and agriculture universities and departments from all over the country.
- Technical sessions to share the new and upcoming technologies, the latest studies and researches undergoing pan India
- Awards for Progressive Farmers/Female Farmers

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